Use of cookies on our website

Introduction

General

We Connect Data ("**WCD**," "**we**" or "**us**") has issued this Cookie Statement ("**Statement**") to describe how we use cookies on our website www.datascouts.eu and our SaaS Platform (hereafter together referred to as "**DataScouts**") This Statement sets out the information that we collect and process about you, the purposes of the processing and the rights that you have in connection with it.

During your visit to DataScouts, cookies are installed on your computer or mobile device. Some cookies are essential for DataScouts to function properly. You cannot reject the installation of such cookies. We use other cookies for analysis or customisation purposes, which are only installed with your consent.

Cookies comprise personal data, thus their processing is governed by our **Privacy Notice**.

Since essential cookies are necessary for the proper functioning and security of DataScouts, they are processed on the basis of our legitimate interest. Other types of cookies will not be installed unless DataScouts has obtained your consent.

What types of cookies are there?

There are various types of cookies. They can be classified according to lifespan, purpose and origin.

Session cookies

These cookies simplify and keep track of a user's activity during the browser session. They are temporarily installed each time you open the browser screen. Session cookies are deleted as soon as the browser is closed.

Permanent cookies

These cookies remain present on your device for the lifespan of the cookies. They are activated each time you visit DataScouts. To delete these cookies, please refer to "How can I manage my cookies?"

First-party cookies

These cookies are installed directly onto the website by DataScouts.

Third-party cookies

These cookies are installed on DataScouts by third parties, as a result of DataScouts incorporating elements from other websites.

Essential cookies

These cookies ensure that all parts of the website function optimally. These cookies are necessary for the proper functioning and security of the website, such as the display of search results or the distribution of requests to the web server over a number of computers. These cookies can be installed without consent.

Non-essential cookies

These cookies are installed for statistical, social and commercial purposes. Such cookies are independent of DataScouts's technical support and do not satisfy the criteria for exemption from the consent requirement. Your consent is therefore necessary for the installation of these cookies.

Non-essential cookies additionally include the following types of cookies:

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- **Technical cookies** store user preferences and simplify the navigation of the DataScouts website. They prevent you from having to enter the same information each time you visit our website for example.
- **Analytical cookies** furnish us with statistical information pertaining to your use of our website. This information enables us to improve the usability of DataScouts.
- **Marketing cookies** are used to track a visitor's browsing behaviour. This enables the creation of a user profile that displays more personalised information.
- **Social media cookies** provide the option of including social network buttons, in order that you can share or 'like' web pages via the social networking site. Social network buttons exclusively contain a hyperlink to the relevant social network site page. None of your personal data is shared via our website. We have no influence on the use and manner in which your data is processed once you leave DataScouts. You can find more information in the privacy statements of the social networking sites concerned.

What cookies does DataScouts use?

Below is an overview of the cookies that are installed when using DataScouts.

Essential cookies

Name	Provider	Purpose	Lifespan
ds_production	DataScouts		2 hours
_hp2_id.4005670119	DataScouts		13 months
_hp2_ses_props.4005670119	DataScouts		30 minutes
cookie_preferences	DataScouts	Ensures the correct operation of the cookie usage notification and settings.	2 years
laravel_session	DataScouts	Temporarily saves the user session status.	Session
XSRF-TOKEN	DataScouts	Provides security when submitting forms.	Session
__cfduid	CDN	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis.	1 month
__stripe_mid	Stripe	Fraud prevention cookies, and similar technologies that Stripe deploys to help them learn things about computers and web browsers used to access Stripe Services. This information helps them monitor for and detect potentially harmful or illegal use of their Services.	1 year
__stripe_sid	Stripe	Fraud prevention cookies, and similar technologies that Stripe deploys to help them learn things about computers and web browsers used to access Stripe Services. This information helps them monitor for and detect potentially harmful or illegal use of their Services.	30 minutes
stripe.csrf	Stripe	Security cookies enable Stripe to protect user data from unauthorized access.	Session
__stripe_orig_props	Stripe	Stripe uses a cookie to remember who you are and to enable Profoto to process payments without storing any credit card information on its own servers.	1 year
private_machine_identifier	Stripe	Fraud prevention cookies, and similar technologies that Stripe deploys to help them learn things about computers and web browsers used to access Stripe Services. This information helps them monitor for and detect potentially harmful or illegal use of their Services.	1 year
machine_identifier	Stripe	Fraud prevention cookies, and similar technologies that Stripe deploys to help them learn things about computers and web browsers used to access Stripe Services. This information helps them monitor for and detect potentially harmful or illegal use of their Services.	5 years
SCFC	Stripe	This cookie is used by Stripe to keep their Site and Services working correctly	1 year
spark_token	Spark	This cookie is set by Spark to enable Spark functionalities on the page.	5 minutes

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Technical cookies

Name	Provider	Purpose	Lifespan
locale	DataScouts	Keeps track of the user's language preferences	5 years
rc::a and rc::d-1578484593624 and rc::d-1578484608666	Google	Used to distinguish between humans and bots	Permanent
rc::b and rc::c	Google	Used to distinguish between humans and bots	Session
NID	Google	Contains a unique ID that Google uses to store your preferences and other information. This cookie is used by the reCAPTCHA service to protect data that is sent via this website.	6 months
AWSALBCORS	Userback	This cookie, set by Userback, is used for load balancing services provided by Amazon in order to optimize the user experience.	7 days
userback_session_app	Userback		
AWSALB	Userback	AWSALB is a cookie generated by the Application load balancer in the Amazon Web Services. It works slightly different from AWSELB.	7 days
test_cookie	Google	This cookie is set by doubleclick.net to determine if the user's browser supports cookies.	15 minutes
bscookie	Linkedin	This cookie is a browser ID cookie set by LinkedIn to share buttons and ad tags.	2 years
_fbp	Facebook	This cookie is set by Facebook to deliver advertisement when user are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months
fr	Facebook	The cookie is set by Facebook to show relevant advertisment to users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.	3 months
lang	Linkedin	This cookie is set by Linkedin to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	Session
bcookie	Linkedin	This cookie is set by linkedIn to enable LinkedIn functionalities on the page.	2 years
lid	Linkedin	This cookie is set by LinkedIn for routing purposes.	1 day

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Analytical cookies

Name	Provider	Purpose	Lifespan
_ga	DataScouts	Keeps track of how the user navigates to the website, with a view to improving our services.	2 years
_gat	DataScouts	Used by Google Analytics in order to slow down the request speed	Session
_gid	DataScouts	Measures how users use the website.	Session
_hjFirstSeen	Hotjar	This cookie, set by Hotjar is used by Recording filters to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user.	30 minutes
_hjid	Hotjar	This cookie, set by Hotjar, is set when the customer first lands on a page with a Hotjar script. It is used to persist the random user ID, unique to that site and browser. It ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	1 year
VISITOR_INFO1_LIVE	Youtube	This cookie is set by Youtube to track the information of the embedded YouTube videos on a website.	5 months
_gcl_au	Google	This cookie is used by Google Analytics to understand user interaction with the website.	3 months
ac_enable_tracking	Active campaign	This cookie is set by Active Campaign to keep track of the site usage.	1 month
YSC	Youtube	This cookies is set by Youtube to track the views of embedded videos.	Session
_hjIncludedInPageviewSample	Hotjar	This cookie is set by Hotjar to know whether a visitor is included in the data sampling defined by your site's pageview limit.	30 minutes
_hjTLDTest	Hotjar	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.	Session
ajs_anonymous_id	Hotjar	This cookie is set by Segment as a randomly generated ID for anonymous visitors.	1 year

Marketing cookies

Name	Provider	Purpose	Lifespan
bscookie	Linkedin	This cookie is a browser ID cookie set by LinkedIn to share buttons and ad tags.	2 years
_fbp	Facebook	This cookie is set by Facebook to deliver advertisement when user are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months
fr	Facebook	The cookie is set by Facebook to show relevant advertisement to users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.	3 months
IDE	Google	This cookie set by DoubleClick stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.	1 year 24 days
personalization_id	Twitter	This cookie is set by twitter to integrate the sharing features of this social media. It stores information about how the user uses the website for tracking and targeting.	2 years

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Consent and retaining control

The installation of non-essential cookies can be revoked via the cookie settings at any time.

If cookies are installed for a duration that exceeds your visit to DataScouts website, then you have the option of deleting these cookies at any time.

You can do this via your browser settings.

Modifications

WCD reserves the right, in its discretion, to make changes to any part of the SaaS products, platforms or this Statement. WCD may change Statement from time to time by updating this page. Users will be clearly informed of substantial changes via email.

This Statement is effective from December 8, 2021.